



**IFLP**

**Innovative Future  
Leaders Programme**

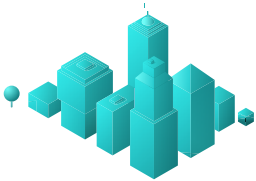
# **Innovative Future Leaders Programme**

Driving innovation in businesses across the built environment sector

delivered by:

**secbe**  
leaders in construction

# IFLP: why we all need to act



## Who will drive innovation in your business?

Our industry can create extraordinary built environments using the imagination, skill and determination of some very talented people.

But too often businesses resist significant sustained change because of traditional cultures, procurement, delivery processes and poor investment.

Again and again government reports such as Mark Farmer's "Modernise or Die" highlight the need for action as does the scarcity of innovation directors, almost no claims for R&D tax credits, low profit margins, and poor attractiveness to investors and the future workforce.

Companies across the sector need to act to ensure those driving innovation now and for the future have innovation at their core – or continue to suffer unnecessarily poorer profitability, client satisfaction, worker motivation and environmental impact than is achievable through sustained innovation.

---

## Our Solution:

IFLP equips future leaders within your company and across the sector with the knowledge, connections, confidence and practice to successfully drive innovation.

- A 12 month programme: comprising quarterly highly-interactive 2-day residential workshops led by expert innovators
- Up to 16 high-potential, highly-driven people per series: a carefully selected mix of construction clients, consultants, contractors, suppliers and specialists
- Participants address a real business challenge for their company, whilst also developing themselves

### Delivered by an expert team:

The team is led by **Sarah Winckless MBE** – exceptional facilitator of leadership development programmes in Government and private sector – with **expert sessions** delivered by world-leading innovators in tech companies, sports, authors, construction, consultancy, retail, procurement, utilities, policy, government and more.



### The venue

Henley Business School. Set in its own 30 acre estate in the beautiful Oxfordshire countryside, alongside the River Thames, the magnificent Grade II Listed Henley Business School estate offers the perfect space for fresh, creative and innovative thinking.



### Delivered by SECBE

SECBE is a **not-for-profit** organisation that exists to drive positive change through the built environment sector through development and delivery of programmes that deploy core values of collaboration, innovation and inspiration.

# IFLP: what you will get

## Improve your innovation capabilities:

Work with innovators from within the construction industry, in government and way beyond the industry such as Google, ex-athletes, leadership authors and other special guest speakers.

## 12 month programme

with quarterly 2-day residential workshops

### Series Launch event:

Participants and their MD/CEO will get a taste of the programme, with a session led by an Olympic Medalist, expert speakers and IFLP alumni.

### The Workshops:

Sarah Winckless and our team of innovation experts from within and beyond the sector will share their knowledge, experience and insights to ensure participants understand how others successfully innovate. Participants then apply that knowledge to their own business challenge to make an immediate difference to their company.

### Showcase event:

Participants will celebrate their achievements and showcase their work from the programme at an evening event with their CEO/MD and the IFLP network.

## Who is it for?

- \* Construction clients
- \* Consultants
- \* Principal contractors
- \* Manufacturers
- \* Specialists
- \* Others (e.g. utilities)

### who demonstrate:

- + The drive to progress themselves and the business
- + A passion for improving the built environment sector
- + A focus on creativity, strategy and implementation
- + A belief that systematic & collaborative innovation benefits all

## Acquire & Apply:

Connections, insights, experience & knowledge

Participants systematically apply new knowledge to address a real business issue agreed with their MD/CEO – driving the individual & the business forward.

+ Participants are coached by the programme team and co-coached by others on the programme to develop relationships in their own business.

## Knowledge gained:

1. Unlocking your creativity
2. Leading change
3. Horizon scanning
4. Innovation in a changing world
5. Creative problem solving
6. 50 ways tech companies innovate successfully
7. Procuring for innovation
8. Policies that drive innovation
9. Innovation in highly-regulated businesses
10. Why the built environment must innovate
11. Government programmes to drive innovation

## Benefits:

- Address a real opportunity/challenge your business is facing
- Knowledge, insights and experience from leading experts beyond and within the sector
- Powerful connections with leading innovators
- Skills, confidence & context to drive innovation

# Meet the team:

A range of influential figures within and far beyond the construction industry who will deliver expert advice and guidance



**Lead Facilitator: Sarah Winckless MBE**

Former Olympic rower, leader of Team England Commonwealth Games Team in the Gold Coast 2018. Sarah runs leadership development programmes across the UK.

Hear from a range of speakers from beyond the sector ...



**Kirk Vallis**  
Global Head of creative Capability Development, Google



**Ashleigh Wallace**  
Elite wellbeing strategist with 20 years' experience in athlete health



**Chris Grant OBE**  
Board of GB Basketball, Board of Sport England, Chair of the UK Chip & PIN Programme



Each series also features special guest speakers...

... and in government ...



**Nic Suggit**  
Consultant on strategic thinking and capability



**Philip Bond**  
Member of the Prime Minister's council for science and technology



**Keith Waller**  
Programme Director, Construction Innovation Hub



**Jessica Skilbeck**  
Director of Industrial Strategy - Department for Business, Energy & Industrial Strategy

... alongside successful innovators within the sector itself



**Phil Wilbraham**  
Previous Expansion Programme Director, Heathrow



**Dr Simon Addyman**  
Associate Professor in Project Management, UCL



**Howard Mitchell**  
Head of Innovation, HS2



**Tim Embley**  
Group Research & Innovation Director, Costain

Participants will work with at least 8 speakers during their series.

Each series also features special guest speakers.



**Jaimie Johnston MBE**  
Director, Head of Global Systems, Bryden Wood



**Malcolm Clarke**  
Managing Director, Baxall



**Karl Simons**  
Exec Director - FYLD & Non-Exec Director - Water & Sanitation for Urban Poor



**Vanessa Luen**  
Head of Consumer Insights, Strategic & Development Marketing, Unibail-Rodamco-Westfield

# IFLP: What the industry is saying

“

In a rapidly changing world the industry that delivers the built environment needs to adapt and evolve in order to deliver better performance for customers and businesses alike. To do that, we need to develop leaders for the future that have the understanding and strategic thinking that enable our businesses and the industry as a whole to deliver a sustainable, high quality product with a new digitally-enabled generation.

**IFLP is an exciting opportunity to kick start our own leadership revolution**, sorely needed and certainly not before time.”

Malcolm Clarke  
Managing Director, Baxall

“

We need our buildings / facilities to meet our colleague / customers' needs today and in the future. So we need teams within and beyond our organisation to confidently and competently innovate wherever required.

**IFLP gives business leaders within our supply chain powerful insights from innovators across the economy** that ensures they think and act creatively to deliver outstanding progressive solutions to our business' needs.”

Phil Wilbraham  
Expansion Programme Director,  
Heathrow

“

IFLP has been one of **the best leadership programmes we have invested in**. I have witnessed first-hand the growth of the individuals participating on the course in terms of confidence, connections, and strategic thought.”

Bill Hill,  
CEO at Lighthouse Construction Industry Charity  
(Series 2 & 4 sponsor)

“

Transformational on a personal basis and has helped in many aspects of my next journey of leading a large team on the T2 Baggage Programme. A key point has been working with the Cohort 3 and how we came together and **got to be a high performing team in a short time frame this was testament to the programme structure and facilitation**. The speaker content has been fantastic, key takeaway's are the Value toolkit and the journey that has started. I feel a more confident person in many aspects from the programme, I tried a technique from the Phillip Bond Session when talking to 100 people the other day and that worked a lot better than the last time and previous techniques. It is a nut I have been trying to crack for a long time!”

Simon Game  
Project Manager, Heathrow (Series 3 participant)

“

Innovation is part of our DNA. We continually challenge ourselves to innovate in order to provide better spaces and communities for our customers. To achieve this, we need to engage with competent innovators both within our own business and also within our supply chain. **IFLP provides business leaders across the construction industry with insights from innovators across the economy; thus enabling our teams to think and act more creatively.**”

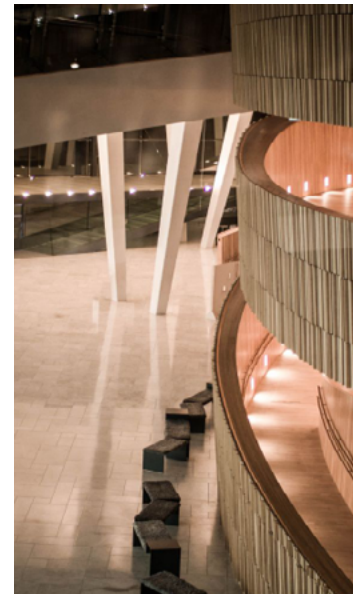
Keith Whitmore  
Head of Design & Construction, UK, URW (Westfield)



# IFLP: the finer details

## Programme details:

- IFLP costs £6,000 + VAT for the full 12-month programme (payable in instalments on request)
- 8 days of the highest quality sessions led by Sarah Winckless MBE, involving insights from eight industry experts
- An additional launch event and showcase event before and after the workshop sessions
- IFLP includes expert support, interim coaching, all support materials used, overnight accommodation and meals
- Access to our experts and involvement in the growing IFLP network



## The IFLP network

Participants also join the IFLP network – connecting with participants from other IFLP series – to work together to drive innovation in their business and the wider sector.

Please refer to the website for the latest dates, costs & locations.

## Next steps:

To find out more and how to secure your place on IFLP, visit [theiflp.org](http://theiflp.org)

0118 920 7205  
will@secebe.org.uk

## IFLP Participants:

