



IFLP

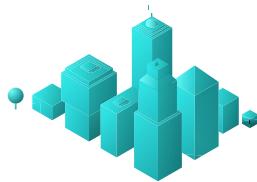
**Innovative Future
Leaders Programme**

Innovative Future Leaders Programme

Driving innovation in businesses across the built environment sector

delivered by:
secbe
leaders in construction

IFLP: why we all need to act



Who will drive innovation in your business?

Our industry can create extraordinary built environments – sometimes profitably – using the imagination, skill and determination of some very talented people.

But too often businesses resist significant sustained change because of traditional cultures, procurement, delivery processes and poor investment.

Again and again government reports such as Mark Farmer's "Modernise or Die" highlight the need for action as does the scarcity of innovation directors, almost no claims for R&D tax credits, low profit margins, and poor attractiveness to investors and the future workforce.

Companies across the sector need to act to ensure those driving innovation now and for the future have innovation at their core – or continue to suffer unnecessarily poorer profitability, client satisfaction, worker motivation and environmental impact than is achievable through sustained innovation.



The venue

Henley Rowing Museum
in Henley-on-Thames,
Oxfordshire.

secbe
leaders in construction

Our Solution:

IFLP equips future leaders within your company and across the sector with the knowledge, connections, confidence and practice to successfully drive innovation.

- A 12 month programme: comprising quarterly highly-interactive 2-day residential workshops led by expert innovators
- Up to 16 high-potential, highly-driven people per series: a carefully selected mix of construction clients, consultants, contractors, suppliers and specialists
- Participants address a real business challenge for their company, whilst also developing themselves

Delivered by an expert team:

The team is led by **Sarah Winckless MBE** – exceptional facilitator of leadership development programmes in Government and private sector – with **expert sessions** delivered by world-leading innovators in tech companies, motorsport, construction, consultancy, retail, procurement, utilities, policy, government and more.

Delivered by SECBE

SECBE is a **not-for-profit** organisation that exists to drive positive change through the built environment sector through development and delivery of programmes that deploy core values of collaboration, innovation and inspiration.

IFLP: what you will get

Improve your innovation capabilities:

Work with an Olympic medalist, two of the world's top tech companies, a world leader in HSE & Wellbeing, a race engineer at McLaren, and leading construction clients, consultants, contractors and suppliers.

12 month programme

with quarterly 2-day residential workshops

Series Launch event:

Participants and their MD/CEO will get a taste of the programme, with a session led by a global tech giant at the British Olympic Association's London offices.

The Workshops:

Sarah Winckless and our team of innovation experts from within and beyond the sector will share their knowledge, experience and insights to ensure participants understand how others successfully innovate. Participants then apply that knowledge to their own business challenge to make an immediate difference to their company.

Showcase event:

Participants will celebrate their achievements and showcase their work from the programme at an evening event with their CEO/MD and the IFLP network.

Who is it for?

- | | |
|-------------------------|---------------------------|
| * Construction clients | * Manufacturers |
| * Consultants | * Specialists |
| * Principal contractors | * Others (e.g. utilities) |

who demonstrate:

- + The drive to progress themselves and the business
- + A passion for improving the built environment sector
- + A focus on creativity, strategy and implementation
- + A belief that systematic & collaborative innovation benefits all

Acquire & Apply:

Connections, insights, experience & knowledge

Participants systematically apply new knowledge to address a real business issue agreed with their MD/CEO – driving the individual & the business forward.

- + Participants are coached by the programme team and co-coached by others on the programme to develop relationships in their own business.

Knowledge gained:

1. Unlocking your creativity
2. Leading change
3. Horizon scanning
4. Innovation in a changing world
5. Creative problem solving
6. 50 ways tech companies innovate successfully
7. Procuring for innovation
8. Policies that drive innovation
9. Innovation in highly-regulated businesses
10. Why the built environment must innovate
11. Government programmes to drive innovation

Benefits:

- ↗ Address a real opportunity/challenge your business is facing
- ↗ Knowledge, insights and experience from leading experts beyond and within the sector
- ↗ Powerful connections with leading innovators
- ↗ Skills, confidence & context to drive innovation

Meet the team:

A range of influential figures within and far beyond the construction industry who will deliver expert advice and guidance



Lead Facilitator: Sarah Winckless MBE

Former Olympic rower, leader of Team England Commonwealth Games Team in the Gold Coast 2018. Sarah runs leadership development programmes across the UK.

Hear from
a range of
speakers from
beyond the
sector ...



Kirk Vallis
Global Head of creative Capability Development, Google



Ashleigh Wallace
Elite wellbeing strategist with 20 years' experience in athlete health



Tom Stallard
Race Engineer,
McLaren Racing



Kyle McGinn
Director of products,
Facebook

... and in
government ...



Mark Farmer
Founding Director & CEO, Cast Consultancy



Philip Bond
Member of the Prime Minister's council for science and technology



Keith Waller
Programme Director,
Construction
Innovation Hub



Jessica Skilbeck
Ministry of Housing,
Communities and
Local Government

... alongside
successful
innovators
within the sector
itself



Karl Simons
Chief Health, Safety & Security Officer, Thames Water



Dr Simon Addyman
Associate Professor in
Project Management, UCL



Steven Hale
Director of Crofton
Consulting



Tim Embley
Group Research &
Innovation Director,
Costain

Participants will work with at least 8 speakers during their series.

Each series also features special guest speakers.



Jaimie Johnston
Director, Head of
Global Systems,
Bryden Wood



Malcolm Clarke
Managing Director,
Baxall



Phil Wilbraham
Expansion Programme
Director, Heathrow



Vanessa Luen
Head of Consumer
Insights, Strategic &
Development Marketing,
Unibail-Rodamco-
Westfield

IFLP: What the industry is saying

“

In a rapidly changing world the industry that delivers the built environment needs to adapt and evolve in order to deliver better performance for customers and businesses alike. To do that, we need to develop leaders for the future that have the understanding and strategic thinking that enable our businesses and the industry as a whole to deliver a sustainable, high quality product with a new digitally-enabled generation.

IFLP is an exciting opportunity to kick start our own leadership revolution, sorely needed and certainly not before time.”

Malcolm Clarke
Managing Director, Baxall

“

Construction is changing and so are business models used by progressive consultants. Construction clients increasingly want to reward organisations on the value they add over the lifetime of the built assets they helped create.

IFLP provides consultants with insights and connections with leaders in progressive clients and principal contractors – allowing consultants to sound out new business services/ideas and understand unintended consequences on others.”

Steven Hale
Director, Crofton Consulting

“

We need our buildings / facilities to meet our colleague / customers' needs today and in the future. So we need teams within and beyond our organisation to confidently and competently innovate wherever required.

IFLP gives business leaders within our supply chain powerful insights from innovators across the economy that ensures they think and act creatively to deliver outstanding progressive solutions to our business' needs.”

Phil Wilbraham
Expansion Programme Director, Heathrow

“

This business improvement programme looks exceptional. **It brings together leading innovators from global tech giants, government and the construction sector itself, and focuses on driving innovation in a business; not just developing its next potential leader.** At £5k for 10 full days it strikes me as offering great value, particular as the modular programme will make it easier to manage for busy leaders and companies.”

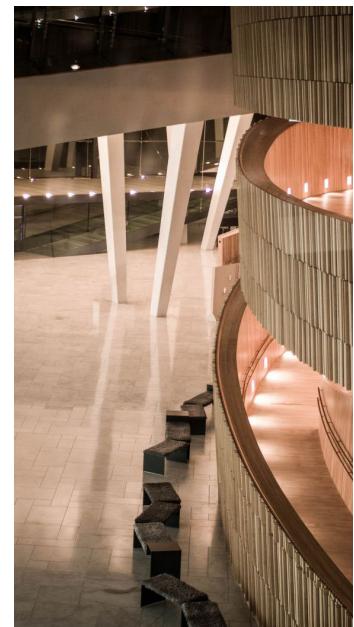
Tim Smith MBE
CEO, Thames Valley Berkshire LEP

Keith Whitmore
Head of Design & Construction, UK, URW (Westfield)

IFLP: the finer details

Programme details:

- IFLP costs £5,000 + VAT for the full 12-month programme (payable in instalments on request)
- 8 days of the highest quality sessions led by Sarah Winckless MBE, involving insights from eight industry experts
- An additional launch event and showcase event before and after the workshop sessions
- IFLP includes expert support, interim coaching, all support materials used, overnight accommodation and meals
- Access to our experts and involvement in the growing IFLP network
- Profile on the IFLP website and blog



Next steps:

To find out more and how to secure your place on IFLP, visit theiflp.org

0118 920 7205
will@secbe.org.uk
theiflp.org

The IFLP network

Participants also join the IFLP network – connecting with participants from other IFLP series – to work together to drive innovation in their business and the wider sector.

Series Dates

	Launch	Workshop 1	Workshop 2	Workshop 3	Workshop 4	Showcase
Series 2	See website	"	"	"	"	"
Series 3	See website	"	"	"	"	"

Please refer to the website for the latest dates, costs & locations.